

GROWTH

1978 Has been a year of Growth for On Dit; it has gone weekly and has extended its coverage to include more on-campus news and sport. More importantly it has attempted to create an Open feeling to encourage people from varying viewpoints on any issue to contribute. This has been the <u>real</u> way On Dit has expanded in 1978.

This is a trend which shoold be continued; for any student newspaper which is "open" works more effectively gaining the

trust of its readership

On Dit having gained momentum through being 'Open' can now go on, bettering its services such as news and comment; extending opportunities for students to participate.

TWO EDITORS?

there will be More On Dit to be part of the will be done within our financial + technical limitations is explained below.)

This is not the same team as last year-it's bigger. And brighter:

And better. Two On Dit editors will serve to lessen the perceptual bias of the paper and promote a paper which will more fully arriculate student concerns, thoughts, fears, aspirations and ideals. As Editors we will owe alleigiance to the concept of On Dit'as a newspaper which belongs to and is a part of student life.

We feel that everyones ideas should be open to challenge- and that this should happen in On Dit; hence if elected we can <u>quarantee</u> that

On Dit will offend you at some stage.

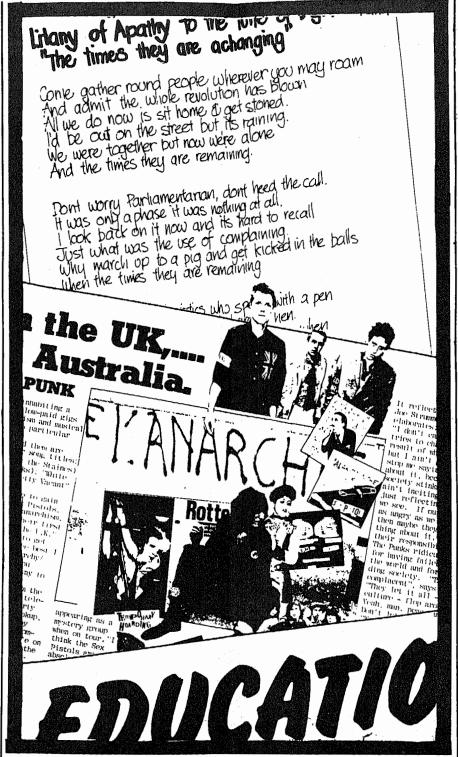
On DH editors in the past have been accused of pushing a political linewe shall not do so. Perhops just because it would be most difficult to find one-cut of two Editors who con always find something to argue about! However we can work together and agree on a joint concern with maintaining a high quality newspaper for students and our willingness to work hard.

TWO PAPERS?

We hope to make On Dit better next year in terms of content by having two all-but-full-time people working-with helpers, theres one other major

change we'led like to make.

In 1979 we hope to bring oof 2 publications; A weekly newspaper and a monthly magazine. This will mean a better coverage of the different sorts of things people want to say. One Publication covering sports reviews, news and ephonera of all kinds, and also philosophy, reflection



and short stories-tends to inhibit both forms of communication to a rather basic level.

 The weekly will report News; campus, alternative-reviews and occasionally mount campaigns. Aging guide, media commentary and satire will be expanded. The monthly will have room for what call be said quickly, reflection, explanation, short stories, academic writing. Though serious in intent the magazine will be lively+interesting and is much needed!

TECHNICAL STUFF

To gain the affection of the student community, to make On Differsier to read and more affractive to look at-cird to print more on a smaller budget; a degree of technical expertise and innovation will be required and will be prouded by this team. The latest improvement-a Newspaper size format will be sustained in 19. This has relieved the overloaded Union Press-which the monthly will guarantee work for Both papers will be typset property. The new processes have halved On Dits costs in the last few weeks. Thus we can use the money for new things.

CONTINUITY AND CHANGE

What has been done this year is evidence that hard work can provide a vicible paper. Two Editors working can provide more outgrowth from a base they understand... an assurance of much befler things to come.

Above all, what we have proposed is workable (in the sense of affracting articles, involvement, financially, technically and in raising standards).

Our team has expenence and is <u>in touch</u>. Our implement covers wide areas of student activity from our departments to the Union and AUS. What we can make happen is a students newspaper:



NONÉE & JOHN WALSH SANDEMAN

Out 1 Authorised Election Materia
BB per Don Ray.

THERES STRENGTH IN NUMBERS.

WEEKLY

MAGAZINE.

MAKE YOUR ON DIT GO FURTHER

