

News 2-9-31

MARKETING GOODS

Australian Methods Criticised

DR. M. L. Oliphant, after four years of research work at Cambridge University, has returned to Adelaide disgusted and pleased. He is disgusted at the way in which Australian fruit and other products are marketed in England, but pleased that the depression in Australia, of which he had heard much, is not so bad as in parts of England. "There could never exist here," he said, "the high unemployment and early-evening hours of life-experienced by the unemployed in some parts abroad. England is a manufacturing country, and unfortunately many of our goods have as much as other countries are manufacturing articles and have erected tariff walls against British goods. "The undermining of British trade is a much more permanent thing than any depression which threatens Australian primary industries. They must always be a market for wheat and wool, but for instance, is no cheaper here in England than in the days before the wheat glut, but the market for England's cotton goods and manufactured articles is, I believe, gone for ever."

THE reason for the disgust expressed by Dr. Oliphant in regard to the fruit trade is that he and his wife tried to boost Australian goods, but found that tradesmen had had costly lessons in handling our produce.

Dr. Oliphant visited a case. A suburban grocer in Adelaide, Australia House, was shown beautiful produce, purchased some, and sold them at a profit to himself and to the satisfaction of his patrons. But when he ordered more, the quality was far different from the original consignment.

"That is the position," said Dr. Oliphant. "The fruit business may be a fair sample, but after this anything may happen—and it does happen. Tradesmen cannot depend on uniform quality and quantity."

Butter is another example. The first lot may be choice, the second rancid. On the other hand, New Zealand butter has reached a standard of quality in Adelaide, but there is as much of it sold as of any other butter."

WITH his wife Dr. Oliphant went to Australia House in London to ask a few questions. "Either it is badly run or the employees are lax in the information they give to the nation," he said, "and was disgusted with the place. They had crumpled, stained, and sultanas, but no dried apricots, peaches, or nectarines."

Official investigators do not see the real thing. Like visitors to Russia, they are taken in hand on arrival and are shown only the bright spots. But when the skilled Australian goods are introduced to push Australian produce, and they will find many weaknesses in the organisation and the quality of the goods, which is not very different from wool, and in the marketing of fresh fruit, and preserved fruits and butter there is room for great improvement.

Adv. 4-9-31
Mr. Horner's Recitals At Elder Hall

Mr. John Horner, the Conservatorium grand, finished his season of 20 mid-day organ recitals at the Elder Hall yesterday. There was a large audience, one of the best for the year. At the close of the recital there was long and vigorous applause—an expression of thanks from those who have been refreshed by Mr. Horner's playing of excellent music for months past. There are many who will scarcely know what to do with Thursday lunch hours in a future such a pleasant institution had the recitals become.

Yesterday the programme comprised "Fantasia and fugue (Greatly in C minor) (Bach), "Andante" (Schubert's Unfinished Symphony), "Overture to Magic Flute" (Mozart), "Allergretto" (Wolffstein), "Choral Impression on Min Dankel" (Karg-Elert). Mr. Horner upheld his reputation in them all.

The vocalist was Miss Marjorie Hill (contralto), who sang richly in a Kora-y art song, "Over the Forests Rain Clouds Lower."

Adv. 4-9-31
SIR GEORGE MURRAY PRIZE

For the Sir George Murray essay prize, two entries have been received from members and seven from associate members of the Institute of Public Administration. They were referred to the judges, Professor J. MacKellar Stewart, today. The subjects chosen include "Radio and Education," "The Administrative Systems of France and Australia," "Empire Enterprise," "Principles of Promotion," and "Administrative Control in the South Australian Government, and some suggestions for more efficient administration." A prize of £5 5s for the best essay in each section was donated by the Chief Justice (Sir George Murray), who is patron of the Institute.

News 4-9-31
HIGH MEDICAL HONOR

Alvareza Prize to Melbourne Doctor

MELBOURNE, Today. The Alvareza Prize, given by the College of Physicians of Philadelphia (United States of America), has been distinguished of medical honors, has been awarded for 1931 to Dr. E. S. T. King, who is Senior Lecturer in pathology at the Melbourne University.

Some of the most eminent physicians and scientists have won the Alvareza Prize since it was established in 1891. It has been twice held by Edinburgh University, once by a German University, and twice by the Melbourne University. The remaining prizes have been won in the United States.

It is the second distinction won by Dr. King this year. Recently he was awarded the Jacksonian Prize for 1930, given annually by the Royal College of Surgeons of England.

Adv. 7-9-31

Sir Douglas Mawson's geological and scientific work will be recognized by the Royal Society of South Australia, by the presentation, at the next meeting of the Sir Joseph Verco medal to the famous Antarctic expedition leader. The Governor (Sir Alexander Hore-Ruthven), who is patron of the society, will attend, and the presentation will be made by the president (Prof. T. Harvey Johnston). The medal, which has been awarded on only two previous occasions, is for the only research work by members of the society.

Adv. 7-9-31

Dr. Marcus L. E. Oliphant will sail for England today on the Hobson's Bay. He left Adelaide last year when he won a scientific research scholarship tenable at Cambridge University. He has been awarded the Messel Research Fellowship by the Royal Society, and is returning to Cambridge to continue research work in physics. Before he left Adelaide he was assistant to Professor Kerr-Grant.

News 1-9-31

VALUE OF UNIVERSITY

"Not Appreciated by the People"

PEOPLE in South Australia do not appreciate the value of the University. That is the view of Sir William Mitchell (Vice-Chancellor). He was asked to comment on the connection between life and the University, and the part the latter is playing.

"Poverty will make us cut out the lower sections," he said. "We must maintain as high as possible the quality of the men holding chairs."

"There is no scope in business here for university people. In England a large number of graduates of Oxford and Cambridge, and in America half of the university graduates go into business, and they are the ones who make the money. Here there is no such avenue."

"With few exceptions the undergraduates who come to Adelaide University know the profession which they intend to enter. Those who favor business take the diploma in commerce or in public administration. There were 417 such students at the University last year. They were already in business, and attended classes held at night."

Usually the diploma course takes four years. That has been in existence for 25 or 30 years. The public administration course was established about three years ago.

"THERE is a great deal of difference between a small and a large country. The duty of the Adelaide University is to provide professional workers, teachers, and so on. That is called college work in America. It means work up to a bachelor's degree. Beyond that it is called university or post-graduate work. Most of that is done here and at the Waite Agricultural Research Institute, where there are more than 20 graduates conducting investigations. At the University (Nairn, terrace) there are usually about 120 bachelors engaged in their work."

"I will find in Australia two divisions, which for comparison we must range alongside the work of such correspondingly small countries as Holland, Denmark, Sweden, and Switzerland. Compared with our level in the two divisions, their professional or undergraduate one will be about five or six times, owing to the higher standard of their students at entrance. This higher start does not shorten the later time, which is not very different from ours, for I shall ignore the number of years which they say Stockholm imposes on a medical student before a Swede will let him practise. But the start at entrance makes all the difference at the end."

"At the higher division of work we are not in sight of their level. They have distinguished themselves in the crucial test of the Nobel Prize—some of the winners in Holland has just gone, I see, to professor in the University of Berlin. A man would be thought a visionary who foresaw a Nobel prize coming to Australia. Not that they are afraid to prevent it (for other letters or science); indeed, he has already succeeded in both."

"No," he concluded, "the University here is for South Australia, and there is no supply in excess of the demand."

News 5-9-31

"PASSED ON THE MAIL 5-9-31 TORCH"

Memorial to Prof. Robertson

The "grand object he had in view was to solve the mystery of physical life. He sank into the threshold of success, but he has passed on the torch, which lighted his path, to be used by other hands."

The tribute was paid to the late Prof. T. Braiford Robertson of the Adelaide University, who was chief of the Australian Division of the Commonwealth Council of Scientific and Industrial Research, by Sir George Murray (chancellor of the Adelaide University), when saving his memory this morning.

The memorial, which is in the entrance hall of the Annual National Bank on the threshold of success, but he had passed on the torch, which lighted his path, to be used by other hands."

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Those present at the ceremony included Prof. J. A. MacKellar, Mr. C. G. S. Mitchell (Vice-Chancellor), Mr. Thoburn (Public Prosecutor (Acting)), Mr. Braiford Robertson of the late professor, his wife, Mrs. Braiford Robertson, and her two children, Dr. A. E. V. Richards, and the director of the Waite Agricultural Research Institute, Mr. J. C. Presland (professor of agricultural chemistry), and Mr. H. R. Macdonald (chief officer of the animal nutrition department).

News 1-9-31

PUBLIC EXAMINATION FEES

N.S.W. May Follow Adelaide in Making Charge

The charging of fees to sit for the intermediate and leaving examination is a new proposal by the New South Wales Government, is not new to Adelaide. This practice has been in force for a number of years. Last year the fees received for all public examinations, with the exception of those for music, amounted to £24,000. The greater proportion of this sum, which was received by Adelaide University, was expended in examiners' fees.

Under arrangements with the Education Department those studying for teachers who are already teachers, are exempted from the payment of the fees.

For the intermediate examination the fee is 7s for each subject up to a total of 14s, and 10s for each subject up to a total of eight subjects an additional fee of 15s for each subject exceeding seven is made. For the leaving examination the fee is 10s, which is up to four. An additional fee of 15s is made for each subject over four.

News 2-9-31

Dr. Brian Macgrath, South Australian Rhinoid surgeon, has been appointed assistant surgeon on the Hobson's Bay, which will leave Melbourne for London in 19 days. He is going to Oxford to continue his studies.

Adv. 2-9-31

Professor L. G. McVillie, Professor of Zoology at the Adelaide University, is acting as economic adviser to the Commonwealth Loan Council and members' Conference.